

AMERICHoice AGENCY, INC. PRIVACY POLICY

Americhoice Agency, Inc., is committed to safeguarding your privacy online. Please read the following policy to determine how your personal information will be treated as you make full use of our many offerings for insurance quotes and financing requests. This policy may change from time to time so please check back periodically. Please read the *Americhoice Agency, Inc.* policy on children's privacy below.

What personally identifiable information does *Americhoice Agency, Inc.* collect from me?

Americhoice Agency, Inc. collects information in several ways from different parts of our web site. Some personal information is gathered when you request a quote or our services. When you request a quote, *Americhoice Agency, Inc.* asks for your name, email address, birth date, gender, zip code, occupation, industry and personal interests, drivers license, etc. Requests for SSN and or credit card number may be optional. The more information you volunteer (and the more accurate it is), the better we are able to fulfill the request for the quote or service you are requesting.

How does *Americhoice Agency, Inc.* use my information?

Americhoice Agency, Inc.'s primary goal in collecting personal information is to provide you, the user, with a customized experience site and through our affiliate partners.

In our role, *Americhoice Agency, Inc.* may be the direct supplier or the middleman. Our affiliates will contact you with the information you have requested. You have the option of disengaging from them at any time.

Who is collecting information?

When you are on the *Americhoice Agency, Inc.* web site and are asked for personal information, you are sharing that information with *Americhoice Agency, Inc.*, InsuranceAgents, Quotit, Insureme and in the case of auto financing, purveyors who will contact you with financing quotes as you requested.

Please be aware that *Americhoice Agency, Inc.* partners, advertisers, and web sites that have links on our site may collect personally identifiable information about you. The information practices of those Internet access partners, advertisers, and web sites linked to *Americhoice Agency, Inc.* are not covered by this privacy statement.

With whom does *Americhoice Agency, Inc.* share my information?

Americhoice Agency, Inc. will not disclose any of your personally identifiable information with anyone other than those explicitly involved in providing you the service or quote you requested. The following describes some of the ways that your information may be disclosed:

- **Business Partners & Sponsors:** *Americhoice Agency, Inc.* may disclose your personal information to business partners or sponsors, involved in the process of providing you the quotes or services you requested.

- Insurers and finance organizations associated with *Americhoice Agency, Inc.* may have separate privacy and data collection practices. *Americhoice Agency, Inc.* has no responsibility or liability for these independent policies. For more information regarding the sponsor or organization and their privacy policies, return to that organizations home page and click on their Information link.
- Other: *Americhoice Agency, Inc.* may also disclose account information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating *Americhoice Agency, Inc.*'s policies or may be causing injury to or interference with (either intentionally or unintentionally) *Americhoice Agency, Inc.*'s rights or property, other *Americhoice Agency, Inc.* users, or anyone else who could be harmed by such activities. *Americhoice Agency, Inc.* may disclose or access account information when we believe in good faith that the law requires it and for administrative and other purposes that we deem necessary to maintain, service, and improve our products and services.

What about children's privacy?

The safety of children is very important to us. *Americhoice Agency, Inc.* is a web site for general audience that comply with the *Children's Online Privacy Protection Act*. We do not knowingly accept personal information from children under the age of 13. We use best commercial efforts to restrict them from entering personal information for any of our offers, products, or services.

Under the *Children's Online Privacy Protection Act*, no web site operator is permitted to require a child under the age of 13 to disclose more information than is reasonably necessary to participate in an activity as a condition of participation. *Americhoice Agency, Inc.* abides by this requirement.

Americhoice Agency, Inc. does not share personally identifying information about users who are under the age of 13 with business partners or other third parties.

What else should I know about my privacy?

Please keep in mind that whenever you voluntarily disclose personal information online - for example on message boards, through email, or in chat areas - that information can be collected and used by others. In short, if you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return.

If you wish to contact us, our address is:

Americhoice Agency, Inc.
28004 Center Oaks Court
Suite 205
Wixom, Michigan 48393
1.800.889.2659

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